

High School FACS

High School/Interior Design

May 4, 2020



Grade/Course

Lesson: [May 4, 2020]

Objective/Learning Target:

11.2 Evaluate housing design concepts and theories, including sustainability and universal design, in relations to available resources and options.
11.2.3 Analyze the effects that the principles and elements of design have on aesthetics and function.



- 1. When you think about a well known company you can usually think about their logo or catchy phrase.
- 2. What are some well known logos or company phrases that come to mind?



Design a Logo that reflects you as a Designer Ask yourself:

- 1. What colors best represent you?
- 2. Are there symbols that stick out?
- 3. Words that represent you?



- Incorporate your full name or initials in a creative way (think of a Ranch Brand). (you may use stencils, copy letters to trace or free hand). You are not allowed to "fully" design yours using technology but you may utilize technology if you wish.
- 2. Frame your design within a Rectangular Frame (size of your choice). Please use a ruler to ensure straight and even lines.
- 3. Incorporate the Elements of Design (add lines, textures or forms) to the Design in a Harmonious AND Professional manner.



- 1. Color your design: darkening with a Sharpie or Shading with Black Colored Pencil IS acceptable, but faded pencil lines will not count.
- 2. Create a "slogan" that describes your design style and overall vision for designs that you create, write this below the rectangle box.



Reminder:

If you want feedback of your work make sure it is properly labeled and then put into Google Classroom